

# WhatsUp® Gold 2017 Total Edition

Powerful Unified Application, Server and Network Monitoring

Ipswitch® WhatsUp Gold 2017 Total Edition is powerful, easy to try, buy and use software for unified server and network monitoring.

Your IT team gets the control, insight and automated resolution needed to:

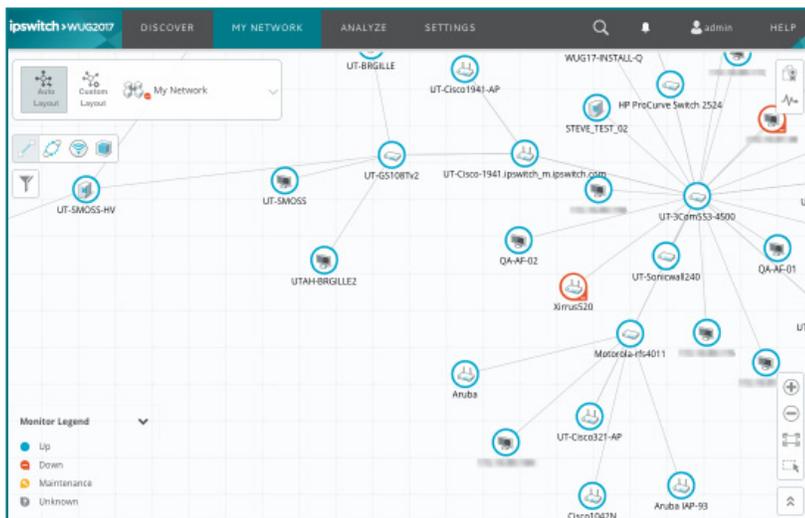
- › Find and fix problems before your users are impacted
- › Assure bandwidth is optimized for critical apps and services
- › Automate discovery, mapping, monitoring and alerting, inventory and reporting

## Automated Discovery & Mapping

WhatsUp Gold Layer 2/3 Discovery identifies all of the devices on your network including your routers, switches, servers, access points and more. WhatsUp Gold features Seed Scan technology which discovers all devices on the network by automatically learning your network topology. It can also discover the network using an IP Range Scan, from a Start and End IP Address and discovers all port-to-port connectivity and network dependencies.

WhatsUp Gold automatically generates Layer 2/3 network maps of your core infrastructure, Windows® infrastructure, wireless infrastructure and more. It monitors wireless LAN Controllers, Access Points, servers, printers and more. The unique interactive network map displays your entire IT environment from end-to-end, quickly showing the status of every device and letting you see

your end-to-end network health at a glance. Network administrators can click on any to instantly display its status, properties and assigned monitors, or they can drill-down to dashboards displaying detailed performance data.



WhatsUp Gold Interactive Map

### TOTAL EDITION FEATURES

- › Discovery
- › Availability & Status
- › Performance Monitoring
- › Alerting
- › Reporting
- › Inventory
- › Advanced Monitoring (WMI, SSH, HTTPS)
- › Wireless Monitoring
- › Flow Monitoring
- › Virtual Monitoring
- › Application & Web Monitoring

## Manage & Monitor Your Infrastructure

WhatsUp Gold continuously monitors the availability and performance of your infrastructure from routers, switches, and firewalls through to your servers and applications and your VMware virtual machines. In short, WhatsUp Gold can monitor anything with an IP address that can be accessed with standard monitoring protocols including ICMP, SNMP, WMI, and SSH.

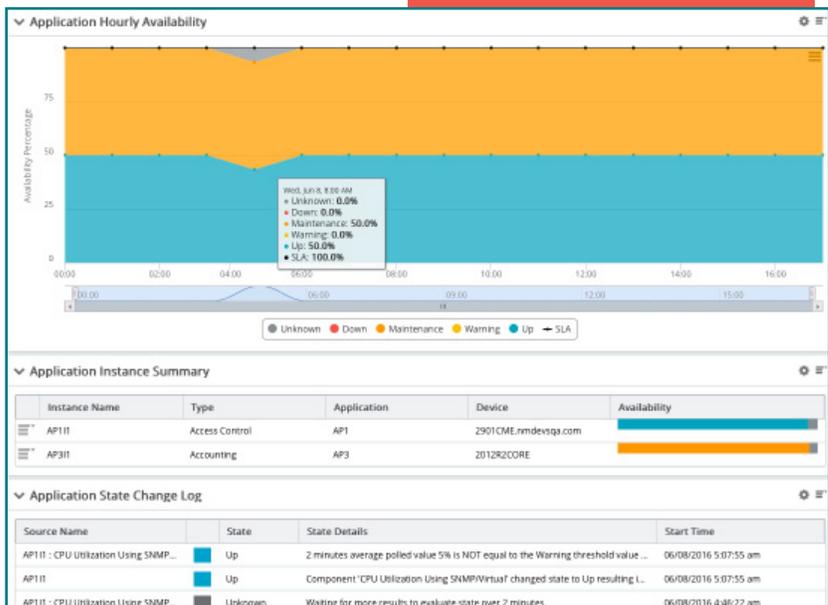
## Application Monitoring

WhatsUp Gold provides turnkey Application Profiles that let you easily monitor availability performance of popular Microsoft applications such as Exchange, SharePoint®, Dynamics, Lync®, SQL Server®, DNS, Internet Information Services (IIS), Active Directory® and Hyper-V® as well as Linux systems and Apache web servers (Linux or Microsoft based). You can also easily create profiles for your in-house applications with an easy-to-use profile tool.

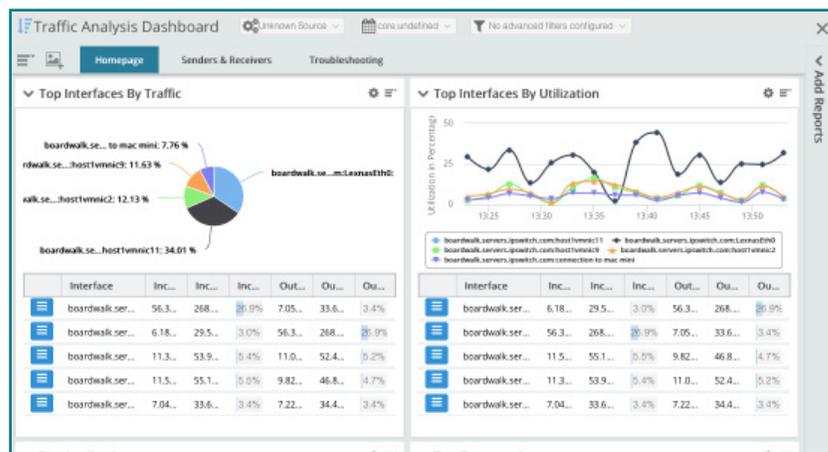
## Network Traffic Analysis

WhatsUp Gold collects network traffic flow records using Cisco NetFlow, NetFlow-Lite and NSEL, Juniper J-Flow, sFlow, and IPFIX protocols for extensive multi-vendor networks. This allows you to optimize network performance, isolate network traffic anomalies and bottlenecks and establish bandwidth usage policies. WhatsUp Gold monitors, alerts, and reports on interface traffic and bandwidth utilization. It provides detailed and actionable data on the top senders, receivers, conversations, applications, and protocols consuming network bandwidth.

WhatsUp Gold Application Monitoring

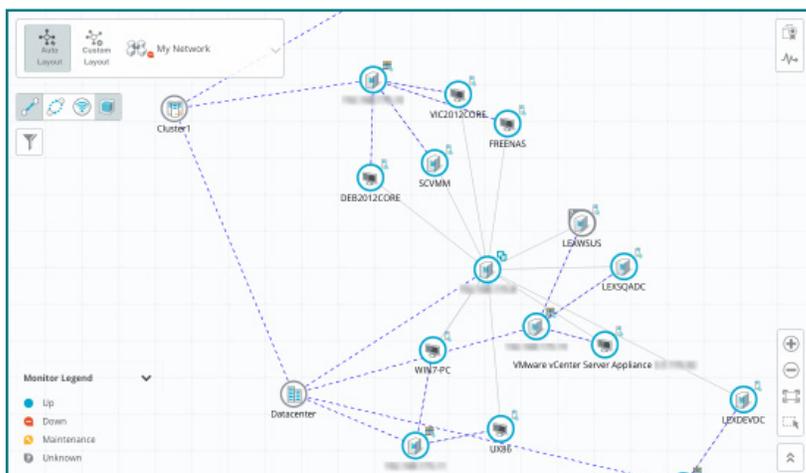


WhatsUp Gold Network Traffic Analysis



“WhatsUp Gold is a proven solution with powerful discovery, mapping, SNMP and WMI monitoring, alerting, notification and reporting capabilities. WhatsUp Gold provides us with 360° visibility into actionable intelligence about our IT infrastructure and complete control of all aspects of our multi-site network.”

PETER  
Global IT Service and Infrastructure Manager



WhatsUp Gold Virtual Monitoring

## Virtual Monitoring

WhatsUp Gold discovers, maps, monitors, alerts and reports on performance for virtual hosts and guests in real-time. It keeps an up-to-date list of all virtual hosts and attributes. It monitors the performance and resource consumption of hosts and guests, including CPU, Memory, Disk and Interface Utilization. It monitors the availability and performance of virtual servers and collects event logs using both VMware and Hyper-V technologies.

## Smart Alerting & Actions

WhatsUp Gold provides real-time alerts via email, text, and logging. Alerts empower you to proactively respond to problems before they impact users, applications and the business. WhatsUp Gold issues an alert when a device or monitor changes state (e.g., from an up state to a down state) or when a performance threshold is exceeded – for example, when memory utilization exceeds 75 percent. WhatsUp Gold’s “smart” alerting uses the network dependencies automatically identified in the discovery process to eliminate alert storms and quickly identify the root causes of network problems. The WhatsUp Gold Alert Center displays threshold-based alerts in a single dashboard.

You can create action policies for alerts including event logging, email, texting, and automated self-healing actions such as restarting an application service.

The screenshot shows the 'Alert Center Dashboard' with a list of alerts on the left and a performance table on the right. The alerts list includes columns for device name, ID, and time. The performance table shows 'Performance Ping Availability Falls Below 10% (21)' with columns for Device, Interface, Percentage, and Time Alerted.

Device	Interface	Perce...	Time Alerted
...	192.168...	0.0 %	Wed 06/01 12:09 PM
crp09w2k12-sw.rm...	192.168...	0.0 %	Wed 06/01 12:09 PM
QA-TESTBOX2	172.16.5...	0.0 %	Wed 06/01 12:09 PM
SQASIM	172.16.5...	0.0 %	Wed 06/01 12:09 PM
SQA-TESTBOX4	172.16.5...	0.0 %	Wed 06/01 12:09 PM
vWin248r2464ar.n...	192.168...	0.0 %	Wed 06/01 12:09 PM
VM-MIGRATE	192.168...	0.0 %	Wed 06/01 12:09 PM
WIN-8216N6160NE	192.168...	0.0 %	Wed 06/01 12:09 PM

WhatsUp Gold Alert Center

“The choice to go with WhatsUp Gold was an extremely easy one to make. The product offered us everything we needed in terms of functionality and saved us a significant amount of money when considering the cost to purchase, deploy and operate.”

DOUG  
IT Manager

## Reporting & Inventory

WhatsUp Gold delivers an easy-to-customize reporting environment. You can select from hundreds of out-of-the-box views or easily create drag-and-drop dashboards that provide a quick assessment of overall IT health – even detailed drill-down dashboards to isolate the root causes of performance problems. These dashboards can help you quickly resolve performance problems across your organization.

WhatsUp Gold also features integrated inventory reporting including hardware inventory, reports on installed software and updates, warranty reports, and more. These reports save both time and money and can decrease year-end IT inventory activities from weeks to minutes. The reports will also help you find under-utilized hardware resources that can be re-deployed and identify unlicensed software to avoid expensive true-up costs.

## Ipswitch WhatsUp Gold Editions

<b>Basic</b> Network monitoring essentials to get you started	<b>Pro</b> Step up to proactive server and network monitoring	<b>Total</b> Visibility across your entire infrastructure and apps	<b>Total Plus</b> Infrastructure, apps and more
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For a free 30-day trial please visit: [www.ipswitch.com/forms/free-trials/whatsup-gold](http://www.ipswitch.com/forms/free-trials/whatsup-gold)

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